

## Monday, September 18, LPPDE North America 2017

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| 07:30-08:30 | Registration                                                                           |                                                                   |                                                                                                                                                           |
| 08:30-12:00 | <b>Don Reinertsen</b> , Reinertsen & Associates – <i>Lean Product Development Flow</i> | <b>Norbert Majerus</b> , Goodyear – <i>Lean-driven Innovation</i> | <b>Göran Gustafsson</b> , Chalmers University of Technology and <b>Peter Palmér</b> , LPPDE – <i>Introduction to Lean Product and Process Development</i> |
| 12:00-13:00 | Lunch                                                                                  |                                                                   |                                                                                                                                                           |
| 13:00-16:30 | Continued                                                                              | Continued                                                         | <b>Tony Wilcox</b> , Rexnord Water Management and <b>Peter Palmér</b> , LPPDE – <i>Advanced Lean Product and Process Development</i>                      |

## Tuesday, September 19, 2017: Conference Day 1

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| 07:00-08:00 | Registration and Networking Breakfast                                                                                                                           |                                                                                                                                     |                                                                                                                                            |
| 08:00-08:05 | Welcome by <b>Terry Barnhart</b> (conference chair) and <b>Peter Palmér</b> (chair of LPPDE)                                                                    |                                                                                                                                     |                                                                                                                                            |
| 08:05-09:00 | <b>Keynote: Don Reinertsen</b> , Reinertsen & Associates – <i>Improving the Flow of Innovation: The Role of Economics</i>                                       |                                                                                                                                     |                                                                                                                                            |
| 09:00-09:45 | <b>Jim Euchner</b> , Goodyear – <i>Disciplined Learning in New Business Innovation: The Use of Business Experiments</i>                                         |                                                                                                                                     |                                                                                                                                            |
| 09:45-10:15 | Networking Break                                                                                                                                                |                                                                                                                                     |                                                                                                                                            |
|             | Track 1                                                                                                                                                         | Track 2                                                                                                                             | Track 3                                                                                                                                    |
| 10:15-11:00 | <b>Andrey Divaev</b> , State Space Corporation ROSCOSMOS – <i>Optimization of R&amp;D processes in the development/invention of rocket and space technology</i> | <b>Sandra McCabe</b> , Packaging Automation Ltd – <i>Business innovation</i>                                                        | TBA                                                                                                                                        |
| 11:00-11:45 | <b>Jd Marhevko</b> , Accuride – <i>The Power of Lean Flow: 50-20- 20™</i>                                                                                       | <b>Dan Christinsen</b> , Western Digital – <i>Virtualizing the Visual Workflow – Enabling Set-Managed Teams in a Global Setting</i> | TBA                                                                                                                                        |
| 11:45-13:00 | Networking Lunch                                                                                                                                                |                                                                                                                                     |                                                                                                                                            |
| 13:00-13:45 | <b>George Glackin</b> , Hatch AVL – <i>Ambidexterity in Action</i>                                                                                              |                                                                                                                                     |                                                                                                                                            |
| 13:45-14:30 | <b>Seshu Seshasai</b> , Hicor Technologies Inc. – <i>Overcoming issues that limit speed in innovation</i>                                                       |                                                                                                                                     |                                                                                                                                            |
| 14:30-15:00 | Networking Break                                                                                                                                                |                                                                                                                                     |                                                                                                                                            |
| 15:00-15:45 | <b>Takao Sakai</b> , Global Lean Solutions, Inc. – <i>Toyota's CE system explanation from business process and economical</i>                                   | <b>Amit Relia</b> , Intuitive Surgical/Da Vinci Surgery – <i>Driving Lean adoption in the age of Millennials and Robots</i>         | TBA                                                                                                                                        |
| 15:45-16:30 | <b>Ken Pyo</b> , Honda of America R&D – <i>Operational Characteristics Innovation at Honda R&amp;D</i>                                                          | <b>Brian Cohn</b> , Danfoss Power Solutions (US) Company – <i>Using workshops to accelerate product launch preparation</i>          | <b>Sannah Vinding</b> , VCC (Visual Communications Company, LLC) – <i>How the Turtle turned into a Rabbit - Process Improvement at VCC</i> |
| 16:30-17:30 | <b>Sally Dominguez</b> , Adventurous Thinking Group – <i>More Than Ideation: Innovating at Every Stage of Product Development</i>                               |                                                                                                                                     |                                                                                                                                            |
| 18:00-19:00 | Reception                                                                                                                                                       |                                                                                                                                     |                                                                                                                                            |

## Wednesday, September 20, 2017: Conference Day 2

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| 08:00-08:05                  | Reflection – Opening <b>Terry Barnhart</b> (conference chair)                                                                                                                            |                                                                                                                                                                      |                                                                                                                 |
| 08:05-09:00                  | <b>Keynote: Henry Chesbrough</b> , The Center for Open Innovation at the Haas School of Business at the University of California, Berkeley – <i>Innovation and Innovative Disruption</i> |                                                                                                                                                                      |                                                                                                                 |
| 09:00-09:45                  | <b>Frank Hull</b> , Fordham University and the Strategy Research Institute of Columbia University – <i>Practices Driving Leading Indicator of Lean Development</i>                       |                                                                                                                                                                      |                                                                                                                 |
| 09:45-10:15                  | Networking Break                                                                                                                                                                         |                                                                                                                                                                      |                                                                                                                 |
| 10:15-11:00                  | <b>Justin Chien</b> , MathWorks & Washington University in St. Louis – TBA                                                                                                               | <b>Evelina Čirbaitė</b> , Thermo Fisher Scientific Vilnius Biosciences Center of Excellence (Lithuania) – <i>Get more time for innovations: Lean your Laboratory</i> | <b>Allen Ringel</b> , Intel Corporation – <i>Integrating Lean and Agile to Transform Product Development</i>    |
| 11:00-11:45                  | <b>Wayne Mackey</b> , Principal at Product Development Consulting – <i>Mining unstated customer value to accelerate innovation</i>                                                       | <b>Matt Albin</b> , AMWAY Corporation – <i>Visual Management Systems – A foundation to transforming your product development system</i>                              | TBA                                                                                                             |
| 11:45-12:30                  | <b>Brent Wahba</b> , Strategy Science Inc. – <i>Avoiding Speedboat Cats: A Simplified Methodology</i>                                                                                    |                                                                                                                                                                      |                                                                                                                 |
| 12:30-13:30                  | Networking Lunch                                                                                                                                                                         |                                                                                                                                                                      |                                                                                                                 |
| 13:30-14:30                  | <b>José Pires</b> , Andeavor – <i>Innovation Acceleration</i>                                                                                                                            |                                                                                                                                                                      |                                                                                                                 |
| 14:30-16:00<br>Mini-Workshop | <b>Justin Chien</b> , MathWorks & Washington University in St. Louis – TBA                                                                                                               | <b>Stefana Saxton</b> , Innovation, Value Creation, Leadership Development at Black & Veatch & Baker University – <i>Innovation, the Art of Being Wrong</i>          | <b>Katherine Radeka</b> , Rapid Learning Cycles Institute – <i>Introduction to Rapid Learning Cycles</i>        |
| 16:00-16:30                  | Networking Break                                                                                                                                                                         |                                                                                                                                                                      |                                                                                                                 |
| 16:30-18:00<br>Mini-Workshop | Continued                                                                                                                                                                                | <b>Monica Rossi</b> , Politecnico di Milano – <i>Understanding Set-Based Thinking</i>                                                                                | <b>Janne Lundberg</b> , Janne Lundberg Innovation AB – <i>Overview of an agile innovation pulse room system</i> |

## Thursday, September 21, 2017: Post-Conference Workshops

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| 09:00-16:30 | <b>Tour 1</b> – Scholar lab tour Computer History Museum + Workshop at the NASA Ames Research Center by Sally Dominguez, Adventurous Thinking Group | <b>Tour 2</b> – Intel museum + Intel workshop by Allen Ringel and Dean Chanter on Quick Learning Cycles | <b>Tour 3</b> – TBA |
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