



Lean Product and Process Development Exchange and the Society of Concurrent Product Development announce the

LPPDE North America 2017 September 18-21 San Jose Convention Center, San Jose, California

Join a gathering of the most influential developers of Lean Product Development, Agile software and Design thinking on the theme *Accelerating Innovation*.

In our LPPDE North America 2017 conference in San Jose we will bring together thought leaders engaged in improving how their companies innovate, from the value of the innovation to its time to market. This is the place to go for those interested in cutting edge thinking or application to accelerate innovation. Among the speakers are:



Henry Chesbrough

Henry Chesbrough is a co-founder of the Open Innovation Community and created the theory and coined the term "open innovation." He is Executive Director of the Center for Open Innovation at the Haas School of Business at the University of California, Berkeley, where he is also an adjunct professor. Dr. Chesbrough will present his latest unpublished work on innovation and innovative disruption.

Don Reinertsen

Don Reinertsen is a Product Development thought leader and author of the "Principles of Product Development Flow," "Managing the Design Factory" and "Developing Products in Half the Time". Don will talk about the accelerating innovation by minding the flow of work through our innovation factories.



George Glackin

George Glackin, President of Hatch AVL, and innovation for Procter & Gamble will talk about start-ups can break down both the social and in getting to market.



former head of disruptive “Ambidexterity in Action”, how mechanical tasks they must face

**Frank Hull**

Frank Hull of Fordham University and the Strategy Research Institute of Columbia University will present his work on concurrent engineering. A leading researcher in the field, Professor Hull brings his extensive expertise to bear on how you can energize the critical juncture between new idea and concrete reality.

Seshu Seshasai

Seshu Seshasai will talk about accelerating product innovation as a Lean start up. Dr. Seshasai has led R&D and engineering at five multibillion dollar companies from Textron to Newell Rubbermaid, delivering astonishing improvements in their innovation engines. In addition to doubling new product sales in two years at Tecumseh Products, he led a six person start up to a fully mature company in four years. His multi-faceted experience will be a terrific learning experience for big company and entrepreneur innovator alike.



To enrich your learning experience you can sign up for pre-conference workshops on September 18, 2017. These highly interactive sessions are typically in groups of 8-16 people and are tailored to the audience as much as possible. We offer workshops for starters in the Lean Product Development domain as well as for experienced lean practitioners.

Pre-conference workshops:

- Lean Product Development Flow – Don Reinertsen
- Lean Innovation Workshop – Norbert Majerus
- Introduction to Lean Product and Process Development – Peter Palmér & Göran Gustafsson [half day session]
- Advanced Lean Product and Process Development – Tony Wilcox [half day session]

We are planning post-conference workshops and excursions on Thursday, September 21. Information on that will follow.

Join us at <http://www.lppde.org/LPPDE-North-America-2017-San-Jose-California>