



LEAN PRODUCT & PROCESS DEVELOPMENT EXCHANGE INC.



Want your innovations to deliver ahead of schedule and under budget? Come to LPPDE and learn how

LPPDE stands for the Lean Product and Process Development **EXCHANGE**, and that's exactly what happens at our events. If you long for an open EXCHANGE of ideas, best practices, challenges, and solutions focused on improving your product development process, you won't want to miss out on **LPPDE North America 2016 on September 26-29, 2016 in Philadelphia, Pennsylvania!**

This is not your average conference. Our presenters, board members and attendees are engaged, accessible and willing to spend time networking and building a community of industry leaders.

The transformation to Lean Product & Process Development may feel like the road less traveled. The reality is that many of our attendees and presenters are walking that path. Not only have they "been there, done that ...", they are willing to share the tips and techniques, the lessons learned and are happy to advise on ways to prepare and quickly jump the hurdles.

Our Presenters Include...



Alexander
Brown



Carol
Morton



Brent
Wahba



Laura
Silvoy



Jonathan
Bykowski

LPPDE North
America 2016,
SEPTEMBER
26-29, 2016
PHILADELPHIA,
PENNSYLVANIA

See the full agenda
and register at:

www.LPPDE.org

Be one of the first 20
to use discount code:

first20

And you'll receive 15%
off your conference
registration!

(Discount applies to the two-
day conference 27-28
September, not to workshops
or benchmarking excursions)

Subscribe to the LPPDE social
media channels and be the
first to receive updates!



Don't miss the
opportunity to sponsor
this **exclusive** event!
For sponsorship
information contact:
Terry Barnhart
+1 (609) 627-8562

www.LPPDE.org



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Monday, September 26, 2016 - Pre-Conference Workshops

LPPDE Introduction <i>Durward Sobek</i> , Montana State University	Advanced Lean Product Development <i>Peter Palmér</i> , LPPDE and <i>Norbert Majerus</i> , Goodyear	SBI² game: Supercharge your Lean Innovation Process <i>Matic Golob</i> , Lean Analytics Association
Knowledge Based Product Development <i>Ron Marsiglio</i> , KnowledgePD.com and <i>Bob Melvin</i> , Teledyne-Benthos	Value Stream approach for Lean Product Development <i>John Drogosz</i> , Liker Lean Advisors	Limit Curves and Knowledge Visualization <i>Göran Gustafsson</i> , LPPDE

Tuesday, September 27, 2016 – Conference Day 1

Keynote Presentations:

Tim Fisk and *Rick Birch* - OPERATING SYSTEM: The Lean Operating System at Delphi
Jamie Flinchbaugh - THINK: Why your Lean Product Development Process should be fragile

Breakout Sessions

Include:

- Discover Card
- Cypress
- Array Architecture
- Philips
- Lean Analytics Association
- Carol Morton Menlo Innovations

Wednesday, September 28, 2016 – Conference Day 2

Keynote Presentations

Bob Eckert - CREATIVITY AND INNOVATION: The LP2D Secret Sauce: An Innovators Mindset
John Miller and *Ted Larned* - OPERATING SYSTEM: Improving New Product Development Reliability through Operations Engagement

Breakout Sessions Include:

- Strategy Science
- Center for Medicaid Services

Mini Workshops Include:

- Failing to Innovate: *Bella Englebach* and *Doug Reid*
- Beyond Ideas: Prototyping & Rapid Experimentation : *Julie Guinn*
- Build your own Knowledge Curves: *Göran Gustafsson* and *Durward Sobek*

Thursday, September 29, 2016 – Benchmarking Excursions

Harley-Davidson Vehicle Operations, York PA
 Victory Brewing, Parkesburg PA

LPPDE North America 2016,
 SEPTEMBER 26-29, 2016
 PHILADELPHIA, PENNSYLVANIA

VENUE

SONESTA HOTEL PHILADELPHIA

1800 Market St.

Philadelphia,

Pennsylvania 19103

LPPDE Room Rate:

USD 214

Phone Reservations

+1 (215) 561-7500

For other booking options for the Sonesta Hotel in

Philadelphia:

[Click this link to reserve your room with the LPPDE group rate!](#)

2016 Registration Prices (USD)

- Full Price – 1990.00
- Large Group Discount (10%, 7 or more people) – 1791.00
- Small Group Discount (7%, 4-6 people) – 1850.00
- Full Day Workshops – 795.00
- Half Day Workshops – 395.00
- Students (with proof of enrollment) – 600.00
- Academics at universities – contact Sharon Brown at: sharon@sharonbrownevents.com